

2004 WIC Conference - Building Healthy Families

Agenda for Thursday, September 23, 2004

TIME	EVENT	Description	Location
8:00 -9:00	Registration		Ballroom Foyer
9:00 - 9:30	Welcome Kevin Condra, MPA, CHES WIC Program Manager, Utah Department of Health		Ballroom
9:30 – 11:00	General Session: Who Needs Legs When You Have Wings Chad Hymas Chad Hymas Communications	More information to come....	Ballroom
11:00 – 11:30	Exhibits/Break		Ballroom Foyer
11:30 – 12:30	BREAK-OUT SESSIONS		
	1. The ABC's of Nutrition Assessment Phyllis Crowley, M.S., RD, ICBLC Nutrition Coordinator, WIC Program Utah Department of Health	More information to come....	SC 206 A

11:30 – 12:30	2. Town Hall Discussion of Priorities and Goals for Utah WIC Program Session A: Vendor & Customer Service Facilitator: TBA	This interactive session will be an opportunity for local staff to provide input on the future direction of WIC efforts in Utah.	SC 206 C
	3. Be A Leader: Fan Fantastic Performance Nora Nyland, Dietetics Program Director, Brigham Young University	More information to come....	SC 206 B
	4. Making Sense of Data Shaheen Hossain, Data Resources Program Manager, Utah Department of Health	More information to come....	SC 213 B
12:30 – 2:00	Lunch & Business Meeting		Ballroom
2:00 – 3:00	BREAK-OUT SESSIONS		
	1. Planning a Peer Counseling Program Judy Harris, MPH, RD, ICLBC Breastfeeding Coordinator, WIC Program Utah Department of Health	Session will cover recent USDA studies identifying best practices and local agencies will begin developing plans to implement for FFY 04-05.	SC 213 B
	2. Town Hall Discussion of Priorities and Goals for Utah WIC Program Session B: Infrastructure Facilitator: TBA	This interactive session will be an opportunity for local staff to provide input on the future direction of WIC efforts in Utah.	SC 206 C

2:00 – 3:00	BREAK-OUT SESSIONS		
	3. Feeding Problems in Children Annie Miller	More information to come....	SC206 A
	4. 30 Meals in One Day Deanna Buxton	More information to come....	SC 206 B
3:00- 3:30	Break & Exhibits		Ballroom Foyer
3:30 – 4:30	BREAK-OUT SESSIONS		
	1. What's New in Oral Health Peggy Bowman, RDH Oral Health Program Utah Department of Health	More information to come....	SC 213 B
	2. New Teaching Strategies...A Focus on Family Centered Education and Facilitated Group Discussion Karen Fowles, RD, SL Valley Health - WIC Mindy Box, RD, SL Valley Health -WIC Maria Givler, RD, CLC, Utah Department of Health – WIC	This break-out session will be a panel discussion, with a brief overview of the teaching methods from each panel member and then time for questions and answers. This information comes to us <u>very recently</u> from the experts...California and New Mexico! Handouts and training materials will be included.	SC 206 A
	3. 30 Meals in One Day Deanna Buxton	More information to come....	SC 206 B

3:30 – 4:30	BREAK-OUT SESSIONS		
	4. Nuts' n Bolts Leadership Kevin Condra, MPA, CHES WIC Program Manager Utah Department of Health	This session will review practical, easy to follow “how to’s” to help hone the skills of leaders at all levels. Motivating employees, communicating more effectively and handling performance problems, hiring, and molding an ethical and high performing organization.	SC 206 C

Last Revised: August 23, 2004

Agenda for Friday, September 24, 2004

TIME	EVENT	Description	Location
7:30 – 8:00	Registration		Ballroom Foyer
8:00 – 9:30	General session Remembering and Practicing Outstanding Customer Service Drew Stevens, Ph, D., MBA Rockhurst University Continuing Education Center, Inc., Lenexa, Kansas	More information to come....	Ballroom
9:30 – 10:00	Exhibits/Break		Ballroom Foyer
10:00 – 11:00	BREAK-OUT SESSIONS		
	1. Three Month Vouchering Here We Come Colleen Jensen, WIC Director, Weber-Morgan Health Department ; Tara Parke, District Manager, Salt Lake Valley Health Department Amy Giles, Supervisor, Utah County Health Department - WIC Gabby Hubbard, Operations Coordinator, Utah Department of Health - WIC	This session will review the WIC clinics involved in the pilot during the last year. Participants will learn planning considerations and lessons learned for accomplishing the October 1, 2004 deadline.	SC 206 B

	BREAK-OUT SESSIONS		
10:00 – 11:00	2. WIC Program Vendor Management: Current Trends and Challenges Nationally and In Utah Jim Olsen, President Utah Food Industry Association & Other Invited Panel Members	The President of the Utah Food Industry, along with a panel of local grocery administrators will discuss WIC vendor management and Food Marketing Industry concerns and challenges at a national level and field questions regarding local agency concerns of redemption of Utah food instruments. This is a great opportunity for vendor management personnel to hear the grocer's perspective and discuss issues with those in the marketing industry.	SC 213 B
	3. Town Hall Discussion of Priorities and Goals for Utah WIC Program Session C: Nutrition & Breastfeeding Facilitator: TBA	This interactive session will be an opportunity for local staff to provide input on the future direction of WIC efforts in Utah.	SC 206 C
	4. Paying Attention to the Details of Customer Service Drew Stevens, Ph, D., MBA Rockhurst University Continuing Education Center, Inc., Lenexa, Kansas	More information to come....	SC 206 A
11:00 – 11:30	Break/Best Practice Exhibits		Ballroom Foyer

Agenda for Friday, September 24, 2004

TIME	EVENT	DESCRIPTION	ROOM
11:30 – 12:30	BREAK-OUT SESSIONS		
	1. Health Risks and Stolen Formula Lynn Weston, PA-C, Vendor Manager, WIC Program, Utah Department of Health	This cutting-edge session explains a new and dangerous threat to the health of infants, stolen and altered infant formula. Last April, at least twelve infants died in China because of substituting a non-formula product and selling the merchandise as genuine infant formula. Can't happen in the US? Think again!	SC 213 B
	2. Update On WIC & Immunization Collaboration Darin Larson Immunization Program Staff, Utah Department of Health	More information to come....	SC 206 A
	3. Healing Self Hate In Women Presenter: Tiffany Berg	More information to come....	SC 206 B
	4. Planning a Peer Counseling Program Judy Harris, MPH, RD, ICLBC Breastfeeding Coordinator, WIC Program Utah Department of Health	Session will cover recent USDA studies identifying best practices and local agencies will begin developing plans to implement for FFY 04-05.	SC 206 C
12:30 – 1:30	Lunch		Ballroom

BREAK-OUT SESSIONS			
1:30 – 2:30	1. The WIC Transaction Dilemma: Food Instrument Redemption, Education and Abuse Lynn Weston, PA-C, Vendor Manager, WIC Program, Utah Department of Health	What is the number one problem reported by the vendors and written up by the clinics as abuse? Find out, as the abuse statistics from both clinic spreadsheets and a survey taken from over 1500 cashiers are compared. How can we improve participant education to avoid checkstand confrontations? Your role in the educational process is vital.	SC 213B
	2. Town Hall Discussion of Priorities and Goals for Utah WIC Program Session D: Program Integration Facilitator: TBA	This interactive session will be an opportunity for local staff to provide input on the future direction of WIC efforts in Utah.	SC 206 C
	3. Healing Self Hate In Women Presenter: Tiffany Berg	More information to come....	SC 206 B
	4. Fishing Lessons—the WIC/Food Stamp Grant Project Presenters: Mary Leigh Horn, RD, CLC, Utah Department of Health –WIC, Nedra Christensen, Ph.D., RD, Utah State University Extension, Kris Saunders, MS, Utah’s Food Stamp-Family Nutrition Program, Utah State University	As the proverbial saying goes, you can give a man a fish and feed him for a day; or you can teach him to fish and feed him for a lifetime. WIC and the Utah Food Stamp Program have partnered to help WIC participants develop healthy eating and physical activity habits that will enable them to maintain a healthy weight throughout all stages of life. Come learn about the vital role you can play in this project. (Mandatory session for all clinic nutrition preceptors)	SC 206 A
2:30 – 3:00 pm	Break		Ballroom Foyer
3:00 – 4:00 pm	General Session Are We Communicating? Karen Vadino, MSW, LPCC, OCPSII	More information to come....	Ballroom